

Barbara K. Prokop

PORTFOLIO

SENIOR PRODUCT DESIGNER

AI Products · Workflow Systems · 0 to 1 Delivery

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Senior Product Designer focused on AI enabled products, workflow systems and 0 to 1 delivery. Founder level experience taking JointLift from concept through interaction design, backend integration and TestFlight, and building Concrete Sets as a second React Native product. Twenty years across spatial design, communication and complex production environments, with a consistent strength in turning ambiguous human problems into clear, usable systems.

SELECTED IMPACT

Product delivery

Took JointLift from concept through Figma, implementation and external TestFlight testing.

AI automation

Reduced a manual process from days to hours by designing and building an n8n workflow.

Workflow redesign

Reduced project cycle time by 35% through clearer ownership, decisions and handoffs.

Rapid prototyping

Reduced prototyping costs by 40% through digital simulation.

CURRENT PRODUCT AND CONSULTING WORK

Founder & Product Designer | JointLift

Berlin | 2025 to present

A two person accountability app that helps people complete avoided tasks with a trusted contact.

- Defined the core product model, user journeys and low pressure social interaction pattern.
- Designed end to end flows, interface states and reusable component logic in Figma.
- Implemented the mobile product with React Native, Expo, TypeScript and Supabase using Claude Code, Codex and Cursor, including authentication, real time state and image uploads.
- Built the production iOS beta, managed Apple credentials and production builds, and reached external TestFlight testing.
- Extended the invitation architecture with Supabase Edge Functions and Resend for authenticated email invitations.

Founder & Product Designer | Concrete Sets

Berlin | 2026 to present

A local first workout timer designed for fast routine setup and focused use during training.

- Designed the concept and complete mobile interface in Figma, including routine building, editing and active workout states.
- Built the local first iPhone app with React Native and Expo using Codex.
- Implemented routine creation and editing, local image selection, duration and repetition modes, pause insertion and reordering, timer controls, motion, haptics and spoken audio.
- Debug and iterate directly on iPhone through Expo Go with TypeScript and GitHub based source control.

Founder, Product Design & AI Workflow Consultant | The Studio Framework

Berlin | 2024 to present

I help creative teams turn complex work into clearer products, workflows and decision systems.

- Run discovery, map user and operational problems, and translate findings into practical product and workflow systems.
- Design AI supported workflow systems with explicit human review points and realistic adoption plans.
- Built an n8n installation manual workflow connecting Notion, Google Drive and Google Slides, with LLM analysis, missing information checks and structured human review.
- Built a mobile first Figma diagnostic tool as a client intake layer, including flows, interface and component logic.

Studio Systems Designer & Operations Consultant | Sissel Tolaas Studio

Berlin | 2023 to present

A long term freelance engagement that began with the physical studio and expanded into how the three person team works.

- Redesigned spatial layout, storage, material flows and working zones for research, prototyping and exhibition production.
- Mapped task, documentation and decision flows, clarifying ownership, handoffs and operational priorities.
- Introduced AI supported tools for documentation, planning and delivery.
- Designed and tested physical prototypes through iterative materials research and collaboration with technical partners.

ADDITIONAL EXPERIENCE

Creative Technologist & Spatial Designer | Independent

Berlin and remote | 2020 to 2023

Projects across spatial design, AI systems and public art.

- Designed and launched a grant funded XR museum in Blender and Mozilla Hubs, including information architecture, spatial design and 3D scanning. Took over implementation when the developer left and shipped on time.
- Designed a multi tool, human directed AI content production system that reduced production time by 70% and increased engagement by 30%.

Product & UX Designer | NBDBKP.store and barbarakprokop.com

Berlin | 2019 to 2023

Designed and built two ecommerce platforms from first concept to live launch.

- Created user flows, information architecture, mobile interface and post purchase communication for two WooCommerce platforms.
- Ran research, testing, optimisation and content production across the complete customer journey.

Residential Design & Build | Private Clients

Berlin | 2020 to present

Designed and delivered kitchen installations, bespoke storage and custom furniture from brief through fabrication, budget and handover.

Business English Trainer & Executive Communication Coach | Berlitz GmbH

Berlin | 2012 to 2020

Designed bespoke communication programmes for senior leaders across German industry and government, including two years inside the Bundestag.

SELECTED AI PRODUCT WORK

Installation manual automation · Designed and built an n8n workflow that analyses project inputs, identifies missing information, gathers source images and generates structured installation manual drafts for human review.

AI content production system · Designed a four tool, human directed production sequence that was repeatable, reusable and 70% faster, with 30% higher engagement.

Conversational AI portfolio agent · Designed and deployed a D ID video agent, including prompt architecture and interaction rules for when the agent should and should not respond.

SKILLS

Product Design

Product strategy · discovery · UX and UI · Figma · user flows · interaction design · mobile design · information architecture · design systems · prototyping · usability testing · user research · accessibility

AI and Technical Delivery

AI UX · human in the loop design · prompt design · React Native · Expo · TypeScript · Supabase · Resend · Claude Code · Codex · Cursor · ChatGPT · GitHub · VS Code · n8n · Make.com · Zapier · API integration

Product Delivery

0 to 1 development · prioritisation · stakeholder alignment · technical handoff · Scrum · Kanban · sprint planning · backlog management · Jira · Confluence · Notion · Miro

Spatial and Production

Blender · XR and WebXR · 3D scanning · physical prototyping · fabrication · Adobe Creative Suite · Final Cut Pro · WooCommerce

EDUCATION AND CERTIFICATIONS

International AI Project Manager with Specialisation in Online Marketing · mycareernow GmbH, 2024 to 2025

M.F.A. Visual Culture Studies, Meisterschülerin · UdK Berlin

B.F.A. Studio Arts, Sculpture · Concordia University, Montreal

Certifications · PSPO I & II · PSM I & II · IPMA Level D · AI Applications & Advanced AI · n8n Essentials (N8N101) · Make.com Automation · Google Cloud: Agentic Strategy, Discover, Design and Prototype
Languages · English, native · German, native